GOVERNMENT OF INDIA
FINANCE
LOK SABHA

UNSTARRED QUESTION NO:2357
ANSWERED ON:11.03.2016
Prices of Gold and Gold Ornaments
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Will the Minister of FINANCE be pleased to state:

(a) whether the Government has taken note of volatility in the prices of gold and gold ornaments in the market;

(b) if so, the details thereof and follow-up action taken by the Government in the matter;

(c) the reasons for price variation at short intervals; and

(d) the measures proposed to be taken to control/regulate and monitor mechanism so as to protect consumers in the market?

Answer

The MINISTER OF STATE IN THE MINISTRY OF FINANCE

(a) to (c) Gold prices vary as a function of demand and supply and other expectations including geo-political events, economic developments. Price fluctuations are a part of market activity.

(d) Customer protection in gold is more relevant on issues of purity of gold and the Bureau of Indian Standard (BIS) has laid stringent norms in this regard on hallmarking.